

SYSTEM AND METHOD FOR PROVIDING INTEGRATED INVENTORY
CONTROL OF TIME-SENSITIVE INVENTORY

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ABSTRACT OF THE INVENTION

A system and method for providing controlled inventory depletion of time-sensitive inventory comprising a front-end process for identifying time-sensitive inventory to be offered
10 for selective sale; a sell off component for offering inventory for selective sale and for handling communications with prospective buyers; and a back-end process for automatically integrating the results of the selective sale into the yield and revenue management systems at the supplier site.